



Cassie Janca
cassiejanca@gmail.com

Cassie Janca.com



graphic designer
web designer
illustrator

FOLD HERE

>> Enthusiastic to learn

>> Quality with efficiency

>> Independent or Teamwork

>> Experience with PC and Mac

Cassie Janca, Graphic Designer, Web Designer, with a diploma from Algonquin College and six years experience in visual communications, produces high quality print and web design and takes projects from concept-to-completion.

SOFTWARE:

Adobe CS3: InDesign, Photoshop, Flash, Image Ready, Illustrator & Dreamweaver.
Microsoft Office: Word, Power Point & Excel
Quark X-Press, Familiar with Java and PHP.

Creative Experience

>> **Harris/Decima, Graphic Designer**
May 2007 - Oct. 2008

Harris/Decima has provided a special experience. Decima Research merged with Harris Interactive, and the entire company's brand changed. Working closely with the Art Director to develop the re-branding of Harris/Decima.

- Creating company templates; letterheads, Power Point presentations, & white papers.
- Designing: Email signatures, envelopes, ID cards, visitor passes, proposal covers
- Online panel design
- Updating & maintaining website
- Providing advice on search engines and effective website content

Creative Experience

>> **Opinion Search, Graphic Designer**
May 2007 - Oct. 2008

- Creating Power Point presentations
- Designing: ID cards & visitor passes
- Advertisements for magazines/newspapers
- Online panel design
- Updating & maintaining website
- SEO (search engine optimization)



>> **Jacques Whitford, Flash Developer**
Feb 2007 - March 2007

- Flash animation for online course and several illustrations.

>> **Jeff Ryan Photography**
www.jeffryan-photography.com

>> **PRO Computer Systems**
www.procomsys.com

>> **XYZ Mobo**
www.xyzmobo.com

Custom website, branding and development of websites.



>> **Baytek Systems, Graphic Designer**
June 2006 - Sep. 2006

- Designing websites & creating print projects
- Meeting with clients, identifying their marketing needs
- Quoting jobs and conducting cold calls
- Responsible for all client relations
- Updating and maintaining numerous client websites
- Providing advice on effective website content

>> **Algonquin College, Graphic Designer**
April 2005 - July 2005

Design of a 56-page Student handbook, brochure, wall mural, braille handbook, and a logo for the Center for Students with Disabilities(CSD).

>> **DIDS, Graphic Designer**
2002 - 2004

Print shop responsibilities: graphic design, pre-pressing, printing, scanning, illustration, lamination and framing.

